



# AUSTRALIAN BUREAU OF STATISTICS Canberra

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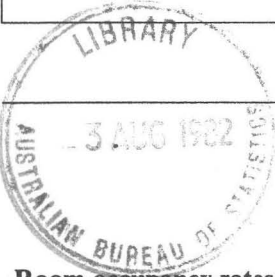
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## TOURIST ACCOMMODATION, AUSTRALIA, MARCH QUARTER 1982

**PHONE INQUIRIES** *for more information about these statistics*—contact Mr Aub Edwards on Canberra (062) 52 5657 or any of our State offices.  
*other inquiries including copies of publications*—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

**MAIL INQUIRIES** *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

### MAIN FEATURES



	March Quarter 1981			March Quarter 1982		
	January	February	March	January	February	March
	(per cent)					
<b>Room occupancy rates—</b>						
Licensed hotels with facilities	53.3	56.0	58.5	52.0	53.0	56.3
Motels, etc.	66.1	58.5	60.9	64.9	56.0	59.3
<b>Site occupancy rates—</b>						
Caravan parks	48.2	23.4	21.4	48.7	25.4	22.5

### EXPLANATORY NOTES

#### Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

#### Scope and coverage

2. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.
- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

3. Because of the limitations of information available for updating lists of tourist accommodation establishments, some delay may occur between the opening of an establishment and its inclusion in this survey. The effect of these delays on published occupancy rates are generally considered to be insignificant. Following a check of data collected in the 1979-80 Census of Retail and Selected Service Establishments, a number of establishments were added to the survey as from the March quarter 1981.

#### Definitions

- 4. *Tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.
- 5. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 2 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.
- 6. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
- 7. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

8. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

9. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

10. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

11. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

12. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

13. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

14. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was

excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

#### **Related publications**

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

18. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues, on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

**NOTE:** Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

**R.J. CAMERON**  
Australian Statistician

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc. (a)	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
March quarter 1982—	ROOM OCCUPANCY RATES (per cent)														
Establishments	261	1,008	1,269	174	492	666	220	597	817	113	157	270	139	135	274
Guest rooms	7,771	24,404	32,175	3,936	12,653	16,589	5,436	13,246	18,682	2,722	4,095	6,817	3,757	5,423	9,180
Bed spaces	17,837	72,773	90,610	9,167	36,094	45,261	14,227	39,559	53,786	6,325	12,483	18,808	7,727	14,215	21,942
1981—	ROOM OCCUPANCY RATES (per cent)														
January	52.2	69.6	65.3	52.0	63.2	60.5	54.5	63.5	60.8	47.2	73.0	62.8	52.4	55.3	54.1
February	59.3	60.4	60.2	61.7	60.7	61.0	50.3	53.5	52.5	45.0	57.2	52.4	55.7	53.4	54.3
March	61.0	61.9	61.7	62.4	64.2	63.8	55.4	57.2	56.6	48.0	60.4	55.6	55.4	52.4	53.6
March quarter 1981	57.4	64.1	62.4	58.6	62.8	61.8	53.5	58.2	56.8	46.8	63.8	57.1	54.4	53.7	54.0
1982—	ROOM OCCUPANCY RATES (per cent)														
January	52.2	68.0	64.2	47.7	60.8	57.7	56.3	62.7	60.8	48.8	73.0	63.3	46.6	58.5	53.6
February	56.7	57.9	57.6	55.4	56.0	55.8	49.9	51.5	51.0	47.1	58.8	54.1	51.5	53.8	52.9
March	57.6	60.4	59.7	57.0	60.6	59.8	54.0	54.1	54.1	56.5	66.0	62.2	55.3	57.4	56.5
March quarter 1982	55.5	62.2	60.6	53.4	59.2	57.8	53.5	56.2	55.4	50.9	66.2	60.1	51.1	56.7	54.4
1982—	BED OCCUPANCY RATES (per cent)														
January	37.9	49.5	47.2	33.5	44.1	42.0	38.3	44.5	42.8	35.7	53.9	47.8	34.2	44.2	40.6
February	35.2	33.4	33.8	32.8	33.2	33.1	28.7	30.1	29.7	29.0	33.9	32.3	33.9	34.7	34.5
March	36.4	34.4	34.8	34.0	35.9	35.5	31.3	31.2	31.3	34.8	36.5	36.0	36.9	35.1	35.8
March quarter 1982	36.6	39.3	38.7	22.5	37.9	37.0	32.9	35.5	34.8	33.3	41.7	38.9	35.1	38.1	37.0
1982—	TAKINGS FROM ACCOMMODATION (\$'000)														
January	5,559	18,369	23,928	2,090	7,759	9,849	3,650	8,929	12,579	1,228	3,129	4,357	1,737	3,063	4,800
February	6,305	13,866	20,171	2,532	6,444	8,977	2,736	6,341	9,077	1,139	2,239	3,378	1,962	2,655	4,617
March	6,932	15,869	22,800	2,887	7,636	10,523	3,527	7,342	10,869	1,520	2,758	4,278	2,574	3,148	5,721
March quarter 1982	18,795	48,104	66,899	7,510	21,839	29,349	9,913	22,612	32,525	3,888	8,126	12,014	6,273	8,865	15,138

For footnotes see end of table.

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)											
March quarter 1982—	ROOM OCCUPANCY RATES (per cent)											
Establishments	83	59	142	24	28	52	13	23	36	1,027	2,499	3,526
Guest rooms	2,611	1,513	4,124	718	1,116	1,834	790	1,279	2,069	27,741	63,729	91,470
Bed spaces	6,640	4,699	11,339	1,658	2,907	4,565	1,826	3,795	5,621	65,407	186,525	251,932
1981—	ROOM OCCUPANCY RATES (per cent)											
January	65.8	74.0	68.7	39.9	46.2	43.8	55.9	79.9	70.6	53.3	66.1	62.1
February	63.6	67.2	64.8	49.1	55.3	53.0	53.4	66.6	61.4	56.0	58.5	57.8
March	66.9	71.8	68.6	52.3	61.3	58.0	62.2	68.5	66.0	58.5	60.9	60.2
March quarter 1981	65.5	71.1	67.5	47.0	54.2	51.6	57.3	71.9	66.1	55.9	62.0	60.1
1982—	BED OCCUPANCY RATES (per cent)											
January	65.6	74.1	68.7	37.1	44.7	41.8	50.8	76.5	66.7	52.0	64.9	61.0
February	59.1	65.2	61.4	38.6	45.9	43.0	51.0	66.4	60.5	53.0	56.0	55.1
March	60.7	68.5	63.6	44.3	46.9	45.9	59.5	69.1	65.4	56.3	59.3	58.4
March quarter 1982	61.9	69.4	64.6	40.1	45.8	43.6	53.9	70.8	64.3	53.8	60.2	58.3
1982—	TAKINGS FROM ACCOMMODATION (\$'000)											
January	51.4	54.1	52.5	30.5	35.1	33.4	38.9	60.2	53.3	37.9	47.4	44.9
February	40.8	40.3	40.6	27.7	32.4	30.6	32.5	42.5	39.2	33.0	33.1	33.1
March	40.2	40.9	40.5	31.5	34.3	33.3	39.4	41.3	40.7	35.1	34.5	34.7
March quarter 1982	44.2	45.3	44.7	30.0	34.0	32.5	37.1	48.2	44.6	35.4	38.5	37.7
1982—	TAKINGS FROM ACCOMMODATION (\$'000)											
January	2,133	1,192	3,324	332	612	944	508	1,082	1,590	17,237	44,135	61,371
February	1,671	897	2,568	307	579	886	496	878	1,374	17,148	33,899	51,048
March	1,857	1,046	2,903	406	635	1,041	673	994	1,667	20,376	39,428	59,802
March quarter 1982	5,660	3,135	8,795	1,045	1,826	2,871	1,677	2,954	4,631	54,761	117,461	172,222

(a) Figures for December quarter 1981 not strictly comparable with statistics for earlier periods due to the inclusion of a number of establishments not previously covered in the survey.

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
March quarter 1982—								
Establishments	561	419	412	160	239	55	9	1,855
Powered sites	48,778	35,559	21,741	12,659	13,673	2,803	599	135,812
Unpowered sites	23,517	13,369	10,406	5,118	3,665	2,012	550	58,637
Cabins, flats, etc.	1,026	870	695	525	455	66	22	3,659
<i>Total capacity</i>	73,321	49,798	32,842	18,302	17,793	4,881	1,171	198,108
SITE OCCUPANCY RATES (per cent)								
1981—								
January	46.9	56.6	42.7	42.3	45.8	53.0	21.6	48.2
February	21.0	21.9	29.2	18.7	28.4	34.2	22.3	23.4
March	20.1	18.5	30.1	16.2	23.7	21.9	26.2	21.4
March quarter 1981	29.6	32.7	34.2	26.0	32.8	36.5	23.4	31.3
1982—								
January	48.3	56.2	43.0	42.8	46.4	55.3	20.7	48.7
February	24.0	21.9	32.3	19.3	30.9	37.1	22.2	25.4
March	21.4	18.8	32.0	17.6	25.2	23.2	20.2	22.5
March quarter 1982	31.5	32.6	35.9	26.8	34.3	38.7	21.0	32.4
TAKINGS FROM ACCOMMODATION (\$'000)								
1982—								
January	6,652	4,310	2,538	1,284	1,485	421	41	16,731
February	2,990	1,519	1,596	578	848	273	43	7,847
March	3,003	1,389	1,758	575	754	193	44	7,716
March quarter 1982	12,645	7,219	5,892	2,437	3,087	887	128	32,295

(a) Includes Australian Capital Territory.